

Eng. ALA NADER OBEIDAT

SENIOR SOFTWARE TEAM LEAD

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OBJECTIVE

Accomplished Research and Development Leader with 9+ years of experience in the information technology and services industry, specializing in full-stack solutions for multiple platforms. Seeking to leverage my expertise in Microsoft technologies, design patterns, integrations, services, architecture, and pre-sales to contribute to the success of innovative projects.

EXPERIENCE

- SENIOR SOFTWARE TEAM LEAD (2022-now) at **Ertikaz**
 - Lead team development towards successful project delivery
 - Provide technical leadership through coaching and mentorship
 - Establish good practices and habits to maintain high software quality standards
 - Identify and encourage areas for growth and improvement within the team.
- SOFTWARE DEVELOPMENT TEAM LEAD (2020-2022) at **Ocost - LeanOverLines**
 - Led the development team in delivering high-quality products on time
 - Analyzed system requirements and business needs
 - Conducted research and proof of concepts for new technologies and features
 - Optimized performance and scaled up large-scale enterprise solutions
- PRODUCT MANAGER (2019-2020) at **ALB - Kingscote**
 - Developed compelling business cases to secure funding for business engineering projects
 - Utilized RFID technology, designed and programmed IoT devices
 - Implemented AI technology to address client needs and solve problems
- SENIOR SOFTWARE DEVELOPER (2014-2019) at **T2**
 - Participated in development, design, problem-solving, and technical discussions
 - Collaborated with an expert team and followed coding standards
 - Involved in numerous design sessions for complex and large products.

EDUCATION

Computer Engineering (2009-2014) at **Yarmouk University**

TECHNICAL SKILLS

- Backend development: (SQL, .Net Core C#, NodeJs).
- Web services (SOAP, REST) APIs.
- Advanced Message Queuing (RabbitMQ).
- IoT and embedded system development (RFID).
- Caching techniques (Redis).
- Realtime messaging and notification (SignalR, Firebase, WebRTC).
- Application Support and deployments (IIS, Certificates).
- Third party Software Integration (Uway, ZATCA, Bayan, Naqil , Msegat).
- Dev Ops (AWS, Hosting, Domains).
- Frontend web development (HTML, CSS, JS, Angular, React, TS).

INTERPERSONAL SKILLS

- Project Management (PMP certificate).
- Strong experience in leading and managing cross-functional teams.
- Proven track record of delivering complex software solutions on time and within budget.
- Excellent communication and interpersonal skills with the ability to work effectively with stakeholders at all levels.
- Passionate about learning and staying up-to-date with the latest technologies and trends.

LANGUAGES

- **Arabic:** Native
- **English:** Proficient

MAIN PROJECTS

- **RiCH:** Platform that helps enterprise to manage and centralize all their communication.
- **Ole5:** Tracking and managing huge amounts of internal, incoming and outgoing messages.
- **Al-fajer:** Peer-to-peer video call throw browser done between tow users.
- **Lean Dispatcher:** Manage delivery company fleets and drivers.
- **Lean Finance:** Manage financial parts such as electronic invoicing, sales and incomes.
- **Over Lines:** Last mile delivery application to manage orders and delivery process.
- **ObeTools:** NuGet Package to help any .Net developer.
- **StarTrack:** IoT application Tag & Track Solution using RFID technology.